

ALEX MARGULIES

PLAY-BY-PLAY BROADCASTER | BROADCAST & CONTENT EXECUTIVE

15+ years across live sports, production, and broadcast operations

EXPERIENCE

LIVE BROADCAST OPERATIONS & GRAPHICS

LIV GOLF/CHAMPION DATA

2026-PRESENT

- Support live global golf broadcasts across international events, contributing to real-time production workflows
- Execute graphics integration and data-driven broadcast elements within a fast-paced live production environment
- Collaborate with truck and control room teams to ensure accurate, timely on-air delivery
- Operate within a multi-platform broadcast ecosystem, supporting global distribution partners

DIRECTOR OF CONTENT & SPONSORSHIPS/ON-AIR TALENT

NEVADA SPORTS NET

2013-PRESENT

- Led the launch and transformation of KAME-TV into Nevada Sports Net (KNSN), a regional sports network
- Served as television play-by-play broadcaster and executive producer for University of Nevada football and basketball broadcasts
- Directed end-to-end production and content strategy across three stations, managing a team of 8
- Created, produced, and hosted multiple revenue-generating content franchises across sports, lifestyle, and regional programming
- Negotiated and secured broadcast rights for live sporting events, including Division I football, basketball, and NHL coverage
- Generated \$350K+ in sponsorship revenue, including \$200K+ in new business in 2023
- Expanded distribution of live events through coordination with regional broadcast partners

ADDITIONAL BROADCAST EXPERIENCE

Learfield | 2012–Present

Radio play-by-play, University of Nevada football, basketball and baseball

Spectrum Sports Hawaii | 2018–2025

Sideline reporter for Nevada/Hawaii television broadcasts

Capitanes de México (NBA G League) | 2022

Remote television play-by-play broadcaster

Reno Aces | 2014–2020

Television play-by-play (20–30 games/season); radio play-by-play

Reno 1868 FC | 2017–2020

Executive Producer and primary television play-by-play voice

Modesto Nuts | 2012–2013

Full-season radio play-by-play broadcaster (140-game schedule)

Fort Myers Miracle | 2010–2011

Full-season radio play-by-play broadcaster (140-game schedule)

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EDUCATION

UNIVERSITY OF MIAMI

Broadcast Journalism, Sport Administration - 2009

SKILLS

- Play-by-play broadcasting (TV & radio)
- Live event production & executive producing
- Broadcast operations & workflows
- Broadcast rights & distribution
- Sponsorship development & brand partnerships
- Content strategy & programming
- Team leadership & talent coordination
- Video production (DSLR & ENG)
- Post-production & editing (Adobe Premiere, Avid, Final Cut Pro, Edius)

REFERENCES

AMIE CHAPMAN

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